

Verbiage for Quick Start Bookings

“Hi (her name)! It’s (your name). Is this a good time to talk? I’ll only keep you a minute.

(Her name), I have a huge favor to ask you! I really need your help! I am starting a new business to help us make some extra money. I am now a Premier Jewelry Lady. Have you ever heard of Premier Designs? The jewelry is awesome and it has a great guarantee! Here is the favor. I’m in a contest to win free jewelry for my business, and I need nine friends that will help me get my business started in the next 30-45 days. That simply means that you will allow me to come over to your house, lay my jewelry out on your kitchen table, and invite a few friends for a simple and fun get-together. Would you be willing to help me out by being one of those nine friends? I will even prepare and mail the invitations for you! Premier will give you lots of free jewelry for helping me out. What do you think?

Pause, and let her answer...

Would a weekday or weekend work better for you?

What time of the day is going to work best for you?