

Home Show Ideas

If you want a fresh fun idea for a “Mystery Hostess Show”, this might just be what you would like to do! It’s called “My Ugly Necklace Party”.

I helped my mom fill out her invites and we just added, “Wear your ugliest necklace” on the postcard. When she gave them out at school and the gym, that line really caught people’s attention. I think it helped more people remember that she had a party coming up because there was something so unusual on the invitation.

One the day of the party, my mom and I went through her jewelry box and collected all her ugly necklaces left over from the 70’s and 80’s. I wanted a few extra on hand in case people forgot to bring their own. More people remembered but it was good to have the extras so those that forgot weren’t left out.

I did my show as normal until I got to “M” for “modeling” in the purse game. I then went around the room and introduced each of the ugly necklaces. Then I had the guests cheer and clap for the ugliest. The hostess (mom) was the judge for which one had the loudest applause. The “winner” got the \$10 gift card towards her purchase that day! I then said, “Now, take those ugly necklaces and let me show you something that you can replace them with.” I then went on with my normal “modeling” routine of putting different pieces on the guests and showing a few combos.

I think this worked well for 2 reasons:

1. It got people’s attention on the invitation.
2. It added a little extra spark and excitement to the show. The guests were anxious to see how they could replace their ugly necklaces!

By the way, the CV from this show was my 3rd highest ever!

- Taken from Dianne Leahy, 1 ♦ Designer, DE
adapted by Sara Hopkins, LA



Booking Incentive:

Red Hot Booking Special:

“The Firecracker Ensemble from Premier Designs is so RED HOT you are going to have to have the set. Host your own private showing of the Premier Designs Jewelry line and earn benefits through our AWESOME hostess plan to get the necklace and earrings. As a gift from your favorite jewelry lady for having a show, you will get the Firecracker Bracelet FREE! It’s easy as 1-2-3 to be RED HOT this Spring!

- Taken from Shauna Clarke’s Newsletter, 7 ♦ Designer, MI