

Dear Friends,

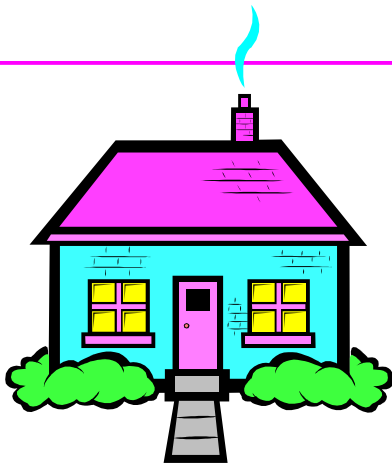
Recently I heard about a great opportunity through a friend that will enable me to set my own hours and have great income! I am going to have my own business through Premier Designs – a dynamic 20-year old company that offers beautiful, high-quality, affordable fashion jewelry. In fact, I was drawn to this company because the jewelry IS so beautiful and really “sells itself!”

The official launch of my business is Thursday, July 14<sup>th</sup> at 7:00 pm! Please come by to see the jewelry and learn more about why I’ve decided to start my own business with Premier. More importantly, come for the fun and food!

If you are unable to attend, I would love to show you a catalog. Just give me a call. I am looking forward to seeing you on the 7<sup>th</sup>!

Sincerely,

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Thursday, July 14th, at  
7:00 p.m. in the home of

**SUSIE JEWELER**

5555 North Street.

Please R.S.V.P. to  
555-555-5555.

Presentation by  
Janie Jeweler,  
555-555-0000.

## We will also play the “Ticket Game”!

The more tickets you earn, the better your chances of winning a prize!

### Here are ways to earn “TICKETS”:

Bring this invitation	1 ticket
Wear “Premier Designs” Jewelry	2 tickets
Wear a solid color top	2 tickets
Be on time	3 tickets
Bring a friend	4 tickets
RSVP to Hostess	4 tickets
Have a Jewelry Show	5 tickets

There will be MORE TICKETS  
to earn at the show!