



Top 10 Christmas Checklist

1. Send a flyer out NOW to promote bookings for Christmas shows. Send to past hostesses, customers, friends, neighbors, etc.
2. Have a Christmas theme for your hostess packets and invitations.
3. Have “perky” Christmas music playing as guests arrive and during shopping time, and have “simple” Christmas décor on your table.
4. Have a sign telling the number of shopping days until Christmas, or hold up a sign with a number on it and have them guess what the significance of the number is.
5. Throughout your fashion show, mention items that are great gift pieces in our line that are under \$20.
6. Use a Christmas booking activity.
7. Have peppermints at your checkout table with a sign that says, “You are MINT to be a Hostess!”
8. Utilize “Wish Lists.”
9. Plan a Men’s Show.
10. Have Catalog Sales Packets ready for those “too busy” to have a home show.

*Have a Wonderful & Prosperous
Holiday Selling Season!*

