

SPONSORING VERBIAGE FOR MEN

“As you may or may not know, Melissa is in the jewelry business.” or “You ought to look at what my wife is doing (wait for response and they’ll ask what she’s doing).”
“She is showing jewelry 1 time a week making about \$500-\$1,000 and she’s doing great! Then say, “*I know you’re probably not interested in doing what she’s doing* (and they are thinking, “you’re right!”), but maybe you can help her out. She’s really wanting to grow her business right now and she’d love to sit down with you, show you how her jewelry business works. You can keep your eyes and ears open for her and possibly give her some referrals down the road. Half of American owns some type of Home-Based Business. I think most people know of others, especially in this economic climate, who could use an extra \$500-\$1000 every month.”
