

SPONSORING NUMBERS

1. How many new jewelers would you like to sponsor a year? _____

- On average, you will sponsor 1 out of 10 of your hostesses that you share Premier with. So use the following to estimate how many of your hostesses you might sponsor.

_____ (show's/month) x 12 = _____ Divided by 10 = _____ (A)

- On average, you will sponsor 1 out of 5 people that you sit down and share Premier with.
Make it a goal to share Premier with 2 people from each show.

_____ (Goal for # of OP's per month) x 12 = _____ Divided by 5 = _____ (B)

A + B = Number of Jewelers you will sponsor this year: _____ (C)

2. Approximate income per active jeweler is \$50 - \$75 per month. To determine your potential income from sponsoring, do the following:

_____ (C) X \$50 = _____

This worksheet is not a guarantee of income. It is solely based on sales and sponsoring averages. With consistent homeshows, 1-on-1's, and follow up, statistics show these averages to be accurate.