

In May and June, 2003 we had a SPONSOR-RAMA contest for our 1st levels!

It had three aspects:

1. \$5 for every person you share the business with (up to 10 people).
We also define what a 1-on-1 is.
2. \$50 CASH for each person you sponsor (must be on our May or June CV report)
3. \$50 CASH if your new jeweler you sponsor attends the July Rally.

We believed it motivated our people to not only talk with people, but to hold “OP’s” to win this contest! It definitely generated the activity needed to grow a business. The key to downline growth is not only adding first levels, but having your 1st levels develop a downline. That is when you will begin to see real growth!