

**RETAILING** – Assuming a Profit of \$ 200 per Jewelry Show

**1 Jewelry Show a week = \$ 200 X 50 weeks = \$ 10,000 profit per year**  
*(less than 20 hrs. per month)*

**2 Jewelry Shows a week = \$ 400 X 50 weeks = \$ 20,000 profit per year**  
*(40-50 hours per month)*

**3 Jewelry Shows a week = \$ 600 X 50 weeks = \$ 30,000 profit per year**

**SPONSORING** – An average “\*WORKING” Jeweler could make you \$50-\$100 a month in commissions

*“\*Working” means that a jeweler in your downline sold jewelry and/or sponsored someone that accounting month.*

*These are income estimates for Premier Jewelers. Your commission dollars can vary greatly for each Leadership level.*

**10 Working Jewelers = \$ 500 - \$ 1,000 a month X 12 months = \$ 6,000 - \$ 12,000 annually**  
**BUILDER/DESIGNER**

**25 Working Jewelers = \$ 1,250 - \$ 2,500 a month X 12 months = \$ 15,000 - \$ 30,000 annually**  
**1 to 2 – DIAMOND DESIGNER**

**50 Working Jewelers = \$ 2,500 - \$ 5,000 a month X 12 months = \$ 30,000 - \$ 60,000 annually**  
**2 to 3 – DIAMOND DESIGNER**

**100 Working Jewelers = \$ 5,000 - \$ 10,000 a month X 12 months = \$ 60,000 - \$ 120,000 annually**  
**4 – DIAMOND DESIGNER**

**150 Working Jewelers = \$ 7,500 - \$ 15,000 a month X 12 months = \$ 90,000 - \$ 180,000 annually**  
**5 – DIAMOND DESIGNER**

**300 Working Jewelers = \$ 15,000 - \$30,000 a month X 12 months = \$ 180,000 - \$ 360,000 annually**  
**EXECUTIVE DIRECTOR**

**500 Working Jewelers = \$ 25,000 - \$ 50,000 a month X 12 months = \$ 300,000 - \$ 600,000 annually**  
**SILVER EXECUTIVE DIRECTOR**

**750 Working Jewelers = \$ 37,500 - \$ 100,000 a month X 12 months = \$ 500,000 - \$ 750,000+ annually**  
**DIAMOND EXECUTIVE DIRECTOR**

- ♦ **50% of “direct sales” people (not Premier Jewelers) make less than \$ 500 per year ... your potential is GREAT!** *(A jeweler holding just one (1) show a month, could make well over \$2,000 a year!)*

**2 shows per week = \$ 20,000 annually**  
**+ 10 Working jewelers = \$ 12,000 annually**  
**\$ 32,400 Annually**

**2 shows per week = \$ 20,000 annually**  
**+ 25 Working jewelers = \$ 30,000 annually**  
**\$ 50,000 Annually**