

"Purse" Sponsoring Activity

By: Erika Harvey

When you get the sponsoring activity in your show, take an empty purse, open it and place it on a coffee table. Tell your guests that they can earn play money/tickets if they have the items you are going to ask for and you are the first guest to place it in the open purse. Here are the items:

1. 50 cents
2. Credit Card
3. Picture of their family
4. Calendar

After all the items are in the purse, you take them out one by one and explain how they relate to your business:

1. 50 cents— I make 50% profit
2. Credit Card— With my Premier money I can pay off my bills and do special things for my family.
3. Picture of family— Premier allows me to stay home with my kids or I can work my business around my family's schedule.
4. Calendar— I have control of my time because I am self employed.

After this tell them if they want to hear more, they can come to a purse night or you will give them a purse for sitting down and listening to the opportunity.