

## PREMIER TABOO - Gets All the Info to the Home Show Guests in One Game

By Lynne Henrion, Premier Independent Distributor

Play like Taboo with slight modifications. Object of the game is to get the shortest time. A ticket will be given to each member of the winning team, and there will be a drawing for a prize. Hostess can be time keeper (uses a watch with a second hand) and score keeper (records times of each team).

There is a word at the top of each card that a team member is trying to get their team to guess by saying whatever it takes, except that she is not allowed to say any of the other words (or any form of the words) also on the card. Gesturing and pointing at objects is not allowed either. Team members get unlimited time to get their team to guess the word at the top of their card. If they slip and say one of the words on the card, then they can keep going but will receive a 30-second penalty. Rotate teams and person giving clues until all eight cards have been completed. As you play, after each turn, tell why you have that word written at the top of the card. You might choose to come up with your own words based on what fits you. This is what I say/do for each card:

1. **Premier:** "*Premier Jewelry* was started 20 years ago by Joan and Andy Horner, already multi-millionaires, who wanted to "give back". They started the company in order to help women that had a desire to stay at home but still contribute to the family income. Because the Horner's goal was to give back, they give their jewelers, like me, more than any other direct sales company gives. They also give their hostesses more free stuff than any other direct sales company."
2. **Bridge:** "Premier Jewelry is not costume or fine jewelry, but is what is known in the industry as '*bridge*' jewelry. It is jewelry that is made like fine jewelry, but is affordable. A high concentration of gold, silver, rhodium, etc. is used in the plating. Ladies that have been wearing Premier for years will tell you it looks as good today as the day they bought it." (Usually somebody will pipe up with an example of their own.) Then I show them the Honey bracelet and show them the detail, all the tiny stones that have been put in by hand, "sometimes up to a 60 step process." And I tell them that all the watches (show one) have Seiko 'insides' and all cost less than \$100 except for one. I then show them my Seiko watch, which I usually wear, and tell them that I paid \$250+ for it on sale at Kohl's. I say, "Premier doesn't have the overhead and advertising costs of the department stores so we are able to pass the savings on to you."
3. **Guarantee:** "Premier Jewelry has a '*Golden Guarantee*', which states that if anything happens to your jewelry that shouldn't happen to it, such as a stone falls out or the clasp breaks, it will be replaced, not fixed, for free within the first 60 days or for \$5 + tax after 60 days. Our jewelry is already so reasonably priced, but the fact that I know I will have it for a lifetime really increases its value, don't you think?"
4. **Oprah:** "You all know how *Oprah* is always trying to help women better their lives, right? Well, she found out what I recently found out: 80% of women making \$100,000+ are doing it in direct sales. She was so impressed that she did an entire show on direct sales! She has also been seen wearing Premier jewelry!"
5. **First:** "The couple in Premier who are the number ones, the *firsts* in the company, are Greg and Melissa Terrell. She was a teacher 19 years ago when she started in Premier; he was a

stockbroker. They both quit their jobs a couple of years later to do just Premier. I asked Greg to come out to Katy this past October (2006) to talk to some ladies that were interested in hearing more about Premier. He brought their monthly report that showed that they had made \$93,000 for the previous month of September! \$93,000 in one month! I'll tell you a little later how they have made this happen. When I first started, my goal was to have 4 or 5 shows a month and make an extra \$1000 month. My new goal is to make \$93,000 a month (laugh)!"

6. **Rich:** "This is how the Terrell's and many others have gotten *rich* from Premier: It's our 10-10-10 plan. Anyone who joins Premier under me is in my first level, and I make 10% of what they make. I have 4 in my first level; the Terrell's probably have about 50. Anybody who joins under them is in my second level. I have one; the Terrell's probably have about 250. We earn 10% of the profits from our second level, too. And we also earn 10% from anybody in our third level, of which the Terrell's probably have about 1000. It's like a family tree; it keeps growing and growing. With each person who joins Premier in any of our three levels, we can expect to make \$50 to \$100 a month from them in the form of what is like a 'bonus check' sent to us every month. And no, it's not a pyramid for many reasons, which I will be happy to explain to you later if you're interested." ☺ (For example, we don't have to make more \$ than the people under us.)
7. **Purse:** "If you or someone you know might be interested in hearing more about this business I was fortunate to have stumbled into, we have no-pressure informational meetings every Monday night from 7 to 8:30, and we give you a free *purse* just for coming, you get to see all the jewelry, and you get to see the fabulous house of somebody who has made it big in Premier." Then I show them my purse that I got when I went to Purse Night. (It holds my giveaways.) "You'll also meet a lot of jewelers like me, most of whom have sold other direct sales products and who will all tell you that they didn't start making real money until they joined Premier."
8. **Hostess:** "Remember I told you that Premier has the best *hostess* plan out there?"

<b>PREMIER</b>	<b>FIRST</b>
Company	One
Name	Begin
Jewelry	Second
Party	Last
<b>BRIDGE</b>	<b>RICH</b>
Overpass	Money
Water	Wealthy
Car	Job
Connect	Loaded
<b>GUARANTEE</b>	<b>PURSE</b>
Return	Handbag
Break	Wallet
Money	Carry
Back	Shoulder
<b>OPRAH</b>	<b>HOSTESS</b>
Rich	Party
Wealthy	Invite
Talkshow	Friends
Host	(Our Hostess' Name)

Print on cardstock. Cut into eight cards.  
 Number them on the back so that you do them in order as listed in the directions.