



Play Jewelry Explosion!!!

A Booking Activity!!

What you will need –

Gift cards from the Draper website – insert whatever amount you want to!
Scratch off squares from “myscratchofflabels.com”

At the beginning of your home show you will ask everyone if they love scratch off tickets or scratch off coupons! You will then pass out a Gift Card to everyone with a scratch off label covering the amount you have written on the gift card.

Ask them if they have heard of the game “Cash Explosion” (this is a lottery game in Ohio so some may not have heard of it.)

Then you will say, “Well tonight we are going to play “Jewelry Explosion”. I want you to hold onto your cards for now and don’t scratch them off—we will play in a few minutes!!

When it is time for your booking activity—you will say, “Ok ladies, I told you tonight that we were going to play ‘Jewelry Explosion’!! You all have a gift card in your hands, and everyone has already won at least \$25 in free jewelry!! That’s right – every card is worth at least \$25!!

One of the cards is worth \$30 in free jewelry, one of the cards is worth \$40 in free jewelry, and one of the cards is worth \$50 in free jewelry!! If you want to play “Jewelry Explosion” tonight, – you will get to scratch off your ticket and win whatever amount is on the ticket in free jewelry!! Guess what else you get if you want to play? Your jewelry box is going to EXPLODE with jewelry because I will bring my jewelry to your house, I’ll send out all the invites to your friends, I’ll do all the work for your own jewelry show!! All you have to do is have fun with your friends and enjoy your jewelry explosion!

If you don’t want to play, you won’t get to scratch off your ticket to see what you might have won, and I won’t be coming over!! That’s no fun!! You want to play “Jewelry Explosion”!!

Then start to ask your guests if they want to play “Jewelry Explosion” You can use any amount you want to on the gift cards. Remember to make it an amount that would move YOU to book a show!! \$5-\$10 probably won’t do that!!

You will award your hostess the extra FREE jewelry after she holds her show—just add it to her order!!