“Pipeline” Potential Jewelers for Premier Designs!

Make a list of people who you need to share Premier with this year! When you speak with people about Premier, you put potential jewelers in your pipeline. Put enough people in your pipeline, new jewelers and new jewelry shows should come forth for you!

HOT = You have already spoken with them about Premier Designs Jewelry or you are following up with them from a previous meeting.

WARM = They have expressed an interest or are willing to sit down with you to hear about Premier Designs Jewelry.

COOL = People who you want to call to talk with about Premier Designs Jewelry.

HOT	WARM	COOL