

# PREMIER DESIGNS

## MARKETING PLAN



1. 2 Ways to Get Paid
  - Retail: Earn 50% profit of everything you sell (Get Paid on the spot!)
  - Build: Earn 10%, 3 levels deep.
2. Golden Guarantee - Premier Designs stands behind EVERY piece of jewelry sold
3. Awesome Hostess Plan
  - 30% of the total show retail in FREE jewelry (\$8.00 Jeweler fee)
  - Additional 2 bonus cards for \$50 each (\$6.00 Jeweler fee each)
  - 4-8 items at ½ price
4. Investment - License/Franchise + Office Staff = \$395.00
5. Design Your Own Jewelry Boutique
  - My Premier Boutique \$475.00 (\$1300 value, 30 pieces)
  - Add on additional pieces for 65% off with purchase of Boutique
6. How do I get started?
  - Go online to [www.premierdesigns.com](http://www.premierdesigns.com)
  - Click on “Join Our Family”
  - Know sponsoring jeweler’s name and jeweler number

