

HOW TO HAVE THE BEST JEWELRY SHOW!!



Confirm date and time: _____.

Over invite. 1 in every 4 invited guests will attend.

Encourage each guest to bring a friend.



Personally invite each guest by phone, in person, or Facebook and ***I will follow it up with the mailed invitations I send out for you!***



Make reminder calls/texts 1- 2 days prior to show.

Review Bonuses and Benefits. (How to get the most for FREE!!!)

★ You can earn up to two \$50 Jewelry Gift Cards:

1. \$50 gift card for having the show on the original date AND having \$100 in advanced orders (must have both to qualify)

2. \$50 gift card for 3 future shows scheduled from your show (Both gift cards are redeemable the day of your jewelry show along with your other hostess benefits.)

★ 4 to 8 HALF PRICE items if you want them

★ **PLUS 30% of the show total! For FREE!**



Check display area (table, lighting, etc.). Where shall we display the jewelry?



A U-shaped chair set up is best for your guests during the show. Start within 15 minutes of invitation time

(7:15 pm for a 7:00 pm show, 6:45 for a 6:30 show, etc.)



Create a WISH LIST of at least \$300 worth of jewelry!!

Hostess role the night of the show:

Provide simple refreshments as guests arrive.

Model jewelry wearing a solid color top with open neck line.

Stay near the jewelry table during SHOPPING time.

Encourage sales and future shows so your friends may receive FREE Jewelry just like you.



Have you ever thought about doing what I do? You would earn

50% profit from day one and have **no quotas** or inventory to maintain. You make as *much* money (or as little) as you want – when *you* want to work! If you want we can make this show your training show and you would get *all the future shows, all the free jewelry*, and all the **MONEY** from this show! What do you think??