

Mandy Goes on a Cruise

I want everyone to meet my friend and frequent hostess, Mandy Mannequin. Mandy wanted me to tell you her story.

Several months ago, Mandy won a free business and pleasure weekend cruise with her company! So she went to the mall and bought several great outfits so she would look great for the trip.

The big day finally arrived and she packed her carry-on bag with her toiletries, her accessories, and all of the beautiful Premier Designs jewelry she had earned being a hostess for me in the past. Mandy loved getting her Premier jewelry at half-price and FREE, so she'd been a hostess several times already. She also threw in a vest she'd forgotten to pack and a jacket in case she got cold on the plane.

Her plane landed at the Miami airport; she went to baggage claim to get her luggage, and you are not going to believe what happened! You guessed it! Her luggage was still in Atlanta. Poor Mandy was so upset that she "lost her head" – literally! ☺

Well, she pulled herself together and said, "Okay, I remember at my very first show with my favorite jewelry lady (insert your name), that she told us that if we just wore a solid color outfit, we could make it look like dozens of different outfits just by changing out jewelry and accessories." She was already wearing a solid black dress, so she decided to just go for it. I'll let you decide how well you think she did.

Mandy was already wearing _____ for the flight and boarding the cruise ship. When she got to her cabin, she pulled out the cruise itinerary and saw that the first thing coming up was MEET THE PASSENGERS AND CREW. She wanted to make a positive first impression, so remembering that I'd told her when you want to make a good first impression, you need to wear classic jewelry, she chose _____.

(Discuss classic jewelry – tailored, understated elegance. If you want to interview for a job, wear classic jewelry.)

Well Mandy did make a great first impression, so she looked at the itinerary to see what was next on the schedule. Since it wasn't going to take long to unpack and get settled into her cabin, she could spend time getting ready for the next events: DINNER and a SHOW.

Mandy wanted to be a little more dramatic for the evening, so she chose _____.

Well, of course, Mandy was a great hit and felt great about the way she'd been looking so far. But the next morning was the company meeting – and she was one of the speakers. Since she wanted to appear as professional as possible, she decided to wear the jacket she'd brought with

her just in case it was cold on the plane. Wearing a jacket almost always gives you a professional look.

(Discuss leaving the jacket unbuttoned for a slimming look. Discuss “red” being a power color.)

For the BUSINESS MEETING, Mandy decided to wear _____.

Mandy did a super job and looked really terrific at the meeting that morning, but the afternoon activities called for SHOPPING when the ship landed in Nassau. So after lunch, Mandy shed the jacket and pulled out the denim vest she’d put in her carry-on bag at the last minute. For a casual look, she chose _____.

The afternoon in Nassau was great fun and Mandy was able to pick up some great souvenirs. But the itinerary for the evening showed the CAPTAIN’S DINNER – an event where Mandy would need to be as dressy as possible.

She felt so elegant wearing _____. No one would’ve ever realized that she’d been wearing the same black dress the entire weekend.

The next morning, the cruise would be over and Mandy would be LEAVING THE SHIP. She decided to make one last positive impression by wearing _____.

She saw first-hand that accessories do make the outfit and that it is possible to dress outfits “UP” or “DOWN” by simply changing your accessories.

When she got back to the airport, they had her luggage waiting for her. But Mandy felt that she’d looked great, thanks to all the Premier jewelry she’d earned being a Premier hostess. She couldn’t wait to get back to call her favorite jewelry lady (insert your name) and tell her all about the cruise. Since she likes to do a couple of shows a year, it’s time to schedule her next jewelry show anyway.