

Dear _____,

As you may have heard by now, _____ is hosting her very own *Premier Designs Jewelry Show* on _____!!!

Since we know that you won't be able to be there in person to enjoy playing in the jewelry samples, seeing our fun fashion show, or getting in on our door prizes, we wanted you to at least be able to take a peek at our current catalogs!

Here are some helpful hints to keep in mind as you flip through the pages:

- Everything in the catalog is shown to the actual size, except the rings which are enlarged to show detail.
- We want you to be 100% satisfied with all of your Premier pieces!
- As beautiful as the catalog is, I know it still may be hard to envision what the jewelry will look and feel like on you! BELIEVE ME...IT ALL LOOKS EVEN MORE BEAUTIFUL IN PERSON!

If you would like to place an order and have it count toward the retail total of _____ Jewelry Show, please call me or give your order directly to _____ by phone.

You may make your check out to me, _____, and mail it to my home address. If you prefer, I also accept Visa, MasterCard, Discover and American Express payments by phone...please call me at _____.

Thank you in advance for placing an order toward _____ show, and helping her have a successful Jewelry Show!

Sincerely,

Serving you as an
Independent Representative of Premier Designs

P.S. If Premier Designs is new to you, check out our website at www.premierdesigns.com. Although our catalog is not available for viewing online, you may find out more about our philosophy, purpose, and career opportunities.

Again, thank you for supporting _____!!!