

# How to Have a Great “Sponsoring Talk”

A “Sponsoring Talk” is saying more than just phrases!!! It’s something that catches the guests’ attention! Your sponsoring talk can include an activity, but you need to always share from your **HEART**.

Your story should include ***BEFORE*** Premier and ***BECAUSE*** of Premier.

Use an opening statement such as:

- I would have **NEVER** thought in a million years I’d ever be doing something like this!
- Can you believe this is my **JOB?**
- I hope you had **FUN** tonight – Did you learn something?
- I **LOVE** what I do!
- Let me tell you why I am here and why I **LOVE** what I do!
- Ladies, I have found the **LIGHT** at the end of the tunnel . . .



Then, tell your personal story:

- **BEFORE** I was at home, or I was so **STRESSED** in my job, or I was in need of some extra **\$\$\$**.
- **BECAUSE** now – I love wearing jewelry, getting **COMPLIMENTS** . . . and I love giving it away to hostesses.

In closing:

- Most of all, I love having *Cash Flow*, and not being under a “**BUDGET CRUNCH**.”
- You all are probably **SO happy** in your jobs and have enough \$\$, but you never know what’s around the corner from you in life.
- If you’re **CURIOUS**, you can do one of two things: take a folder and pass it on to a friend, or ask me a question concerning anything about this business. ☺ You can ask me how much I make, how much I work, how did I get started . . . **SMILE!**



☺ Your job at your home show is to find out **WHO** is **CURIOUS**.