

# "How to Have a GREAT Rally!"

## Why you should go:

1. This is your "Annual Sales Meeting"!
2. To "quick-charge" your retailing, booking & sponsoring!
3. To meet other people like you doing this business!
4. To get "FIRST LOOK" at the New Jewelry and catalogs!
5. To learn loads of new ideas for your business!
6. To meet the Leadership and Andy & Joan!
7. To fellowship with other jewelers & build lasting friendships!
8. To see AWESOME display tables!
9. To fellowship with other jewelers & build lasting friendships!
10. To get the new jewelry and catalogs!
11. Going to Rally is the only way to really understand Premier!
12. To make some INCREDIBLE memories

## Things you must do:

1. Go with an open mind and a teachable spirit!
2. Attend ALL training sessions & order training tapes/CDs!
3. TAKE NOTES to apply when you get home!
4. Introduce yourself to other jewelers!
5. Hear about the EXCITING new promotions!
6. Ask questions, ask questions, ask questions!
7. Check out the NEW jewelry!
8. Be patient, relax & enjoy the weekend!
9. Make goals to apply when you get home!
10. Take pictures~make some memories!

## What to expect:

1. To get very little sleep!
2. "Hotel" food, not gourmet meals!
3. Food lines at meal times!
4. Lines at computers to order New Jewelry!
5. To learn more than you can absorb & apply!
6. To make new friendships!
7. To set ACHEIVABLE goals!
8. To hear Andy give his vision!
9. To be charged & excited when you leave!
10. Laugh, cry, make some MAGNIFICENT memories!