

# The “HOPE” CHEST

## Sponsoring Activity

By Audrey Rojo

**\*Materials:**

1. Small wooden or plastic chest
2. Objects to put inside “Hope Chest” that pertain to ways in which Premier has offered “HOPE” to the Jeweler. (ex. \$100 play money, picture of children, small toy house, picture of braces, sea shell)
3. A sign which says, “**HOPE SERVED HERE!**”

\*It is important to place the “**HOPE CHEST**” and sign together on a focal point at the jewelry show. (coffee table)

Begin by explaining that Premier is a very special company that focuses on Serving rather than Selling! Say, “Premier was founded in order to offer women a “**Dose of Hope!**” You may have seen my sign sitting here, and are wondering what it means. “**HOPE SERVED HERE**” means that this company offers an opportunity by bringing **HOPE** to the needs of women.

Seven years ago I was in need of **HOPE!** I needed to supplement my income in order to stay at home with my children. (Pick up the HOPE CHEST)

- Pull out play money and say, “Premier has offered me the **HOPE** of a wonderful income while staying at home.
- Pull out Picture of Braces, “Premier offers my two daughters the **HOPE** of having beautiful teeth by paying for braces!
- Pull out Picture of seashell, “Premier has offered my family the **HOPE** of going on a vacation. Before Premier we could not do extra things like that.

\*Hold up different items and explain how Premier has given **HOPE** in that area of your life.

Thank everyone for listening and ask them if they would like to hear more about the **HOPE** Premier has to offer. (Give information packet to those interested, and make appointments for one-on- one or OP)