

HOSTESS COACHING for a **facebook** MEGA SHOW!

 As the Jeweler, #1 FIRST thing you want to do is **be sure to click GOING** on the event invitation! Then **set your settings to ALL POSTS**. Once YOU do this, you are a part of the event and you can begin inviting guests who have communicated that they wish to be added and be a part. Then **they must CLICK ON GOING & set their notifications to ALL POSTS**.

 Encourage your hostess to PERSONALLY invite guests to be a part of the event. Here is some **verbiage** you can share with her that makes it super easy:

Hey! I scheduled some much needed girl time on FB LIVE where I can have up to 10 of my friends (limited space) attend this style experience. Do you want to be one of my VIPs? {MONDAY, MAY 21st at 8:30 pm}.

If they respond "NO, Can't Participate"

I understand, We are all crazy busy! Can I add you to the Facebook LIVE event to watch the recording any time later? It can give you ideas with your current closet and the way you can pull a 30 second look together. You're probably going to fall In love with a lot of pieces you see on the event. You can also shop the link _____ (you can share the new personal event link you've created where they can shop). Let me know and I can add you!

If they respond "YES"

I'm so excited! You are going to love this style experience...there's really nothing like it! I am going to add you to the Facebook LIVE event to stay up to date! Be sure to click 'going' to the event AND go to your notifications and click on ALL POSTS to get notifications when posts are made.

 Encourage your hostess to **ATTEND the Facebook LIVE Event** and **post comments** throughout. Her comments will show up in her friend's newsfeeds (those that clicked GOING to the event) and will get them engaged.

 Give her directions on **how to order** and copy/paste the NEW event link from your website for her to use and her guests. Be sure to give her a **short deadline** to get orders submitted. You might consider **offering a gift** to the **first one that places an order**, maybe a **discount for all those that order within a 24 hour period**.



Like



Love



Haha



Wow