

The Diva Walk or Strut Fashion Show



Do you want to add a little fun to your fashion part of your show and watch your calendar get full?

Here's what you can do:

First, put a complete ensemble on every guest when they arrive at your show. This will do two things for you – one, get your fashion show ready ahead of time and two, let the customer become attached to the jewelry she will be modeling for you.

Second, when you get ready for the fashion part of your show, have one guest come up to the front one at a time. You give them the option to earn \$100 play money if they just “walk” around the room and model the jewelry while you describe it to your guests or they can earn \$300 in play money if they “strut” their stuff around the room while you play some upbeat dance music! This is very entertaining, a lot of fun and it loosens up your guests and they have lots of fun with it.

At the end of the show, you offer a small prize to the guest who has the most play money from different ways they could have earned it.

This has absolutely worked wonders for my home shows because the hostess and the guests have so much fun “strutting” their stuff and showing off their jewelry! I have seen my bookings increase tremendously ever since I started doing my “Diva Walk or Strut Fashion Show”.

I have had some of my hostesses request this type of show when they book from me and they even set the scene with disco music, strobe lights and disco ball!

Try it – you just might like it!