

COMPARE FOR YOURSELF ... Premier Designs Jewelry!

- * 50% profit * Most jewelry items \$30 and under * Cash Flow to you**
*** No Territories * Home-Based business * Local Training * Wear your product**
*** No sales experience necessary * Jewelry is one of the top-selling gift items**

Comparison Sheet

PREMIER DESIGNS BENEFITS

1. **50% Gross Profit ... Cash Flow to YOU!**
2. **Initial cost — \$395** (see all listed benefits below)
** You can possibly get into Premier Designs with nothing down & up to \$1,300: ask for the details!
3. **Hostess Plan ... FREE JEWELRY!**
4. **10-10-10 downline payout ... WOW!**
5. **Company “Philosophy & Purpose!”**

6. **Jewelry is a “WANT” ... do ladies like jewelry?**
7. **** You do not DELIVER** (sent to hostess/Cust.)!
8. **Pre-packaging**
9. **Individual Sorting done for you!**
10. **** No POSTAGE from the Home Office to you!**

11. **No Inventory required** (“samples” are your choice)
12. **No mandatory meetings ... Meet once a month**
13. **No Quotas** (unless you have a downline)
14. **No Territories**
15. **Monthly Activity Report**

16. **Monthly Commission Check** (if applicable)
17. **Owning your own business, flexibility & control**
18. **No filing of State Sales Tax**
19. **Tax benefits of being Self-Employed**
20. **Training Materials ... tapes, paperwork, forms**

21. **Annual Renewal Show ...**
(where you are the hostess again)
22. **You can TRUST the Company**
23. **Supports Missionaries around the world**
24. **Marketing Plan has always been the same**
25. **Toll Free 800#, Customer Service Dept.**

26. **Check your orders “ON-LINE”**
27. **www.premierdesigns.com ... company website**
28. **Company began in November, 1985**
29. **DSA (“Direct Sellers Association” member)**
30. **Debt-Free Company**

OTHER DIRECT SALES COMPANIES

1. **20-40% typical distributor payout**
2. **Typical start up \$10-\$200 ... up to \$3,000+**
The question is ... what do you REALLY get?
3. **May not have a plan ... how do you keep it going?**
4. **How generous is it, per active distributor?**
5. **What is the foundation of the company?**

6. **The product is probably a “NEED” - harder to sell**
7. **Would you personally deliver to customers?**
8. **?**
9. **?**
10. **How much would postage cost you annually?**

11. **?**
12. **?**
13. **Maybe**
14. **?**
15. **Probably**

16. **?**
17. **Same**
18. **?**
19. **Same**
20. **Probably Standard**

21. **?**
22. **Who owns the company?**
23. **?**
24. **?**
25. **Probably**

26. **Probably**
27. **Probably**
28. **?**
29. **?**
30. **?**