



# Christmas Checklist

Send out flyer to promote bookings. Send to past hostesses, customers, friends, neighbors, etc.

Have a Christmas theme for your hostess packets & invitations.

**Holiday Sales and Special Promotions: Buy 3 Get 4<sup>th</sup> 1/2 off! OR Buy 3 & Choose one of the Pre-Selected items for \$10.**

Prepare a Catalog Show Packet and have ready for those who can't book a Homeshow.

Write letters to business executives, doctors, etc. offering to provide them with employee gifts – including free gift wrapping!

Promote your Gift Certificates- prepare packets with catalogs, wrapped up in a bow and offer to deliver.

Take one catalog and mark all items \$20 and under; put a label on the front of the catalog to designate that this is the Gift Giving Ideas Catalog- make sure it says JEWELER'S COPY – DO NOT REMOVE so that you can use at it every show.

Offer holiday ornaments as booking gifts (i.e. clear ornament balls stuffed with holiday scarves, table centerpiece snowmen, etc.)

Play the game of guessing “How many days ‘til Christmas” and have a prize for the winner(s)

Make sure you know the Holiday shipping schedule at Premier- the last day to get orders in to be received in time for Christmas!