

YOUR CHECKLIST FOR A SUCCESSFUL HOME SHOW

Things to do before your Home Show

- _____ Make a guest list (Over invite – one out of four will attend.)
- _____ Return guest list to Jeweler by fax, e-mail or in enclosed envelope.
- _____ Make a “Wish List” of jewelry you want to earn FREE.
- _____ Show the catalog to those who might not be able to attend.
- _____ Have \$100.00 in advance sales.
- _____ Have one booking before my show.
- _____ Make reminder calls or texts one to two days before the show.
- _____ Encourage guests to bring a friend.
- _____ Be excited!

At your Home Show

- _____ Be excited!
- _____ Wear a solid color.
- _____ Serve simple refreshments (one wet, one dry).
- _____ Encourage your friends to look at the jewelry by staying at the jewelry table with them.

**These things will help you have a great show, and now . . .
we are ready for you to choose your FREE Jewelry!**