



Instructions For “Blingo” Night

1. Text or email the Blingo invitation (on Draper’s website).
2. Make a copy of all the names of jewelry in the Boutique and cut them up for drawings. Place in a bag or bowl. (On Premier’s website, click on the tab “My Premier Boutique on the Home Screen and then you can print the contents page for the names of the jewelry).
3. Print off the Blingo game sheet off the Draper’s website. Have a copy for each guest. (You provide)
4. Serve simple refreshments. (You provide - 10 minutes as guests arrive)
5. Do a 10-12 minute fashion show with the Boutique jewelry. As jewelry is shown, guests write jewelry names on their Blingo sheet.
6. Do drawings with Blingo winners. Prizes can be your choice (you provide). They can win with Blingo, and they can win with booking a show.
7. We will do a brief 15-20 minute overview of how Premier works so they can see the big picture and give referrals.
8. Have sponsoring material ready to give guests and the ability to help them sign up if they are ready. (You provide)
9. Goal is:
 - * Fun exposure to Premier.
 - * Get people interested in Premier as a business.
 - * Start building relationships.
 - * Book shows.
 - * Receive referrals.
10. We will bring the Boutique for you to set up, unless you have it and we can use yours! 😊