

# Barbie Bag

# Activity



At the end of the Fashion show before they go shop.

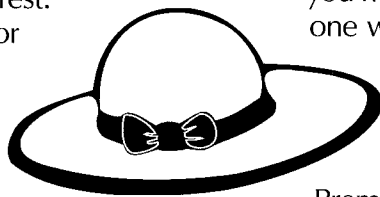
"Now I have spent the last few minutes telling you about Premier Designs and what their jewelry can do for you. You have also seen what I do for Premier Designs. The only thing I haven't shared is what Premier Designs does for me. Obviously, I would not still be doing this after 13<sup>1/2</sup> years if I weren't getting something out of it."

Hold up gift bag: "This Barbie Gift Bag might make you think she lives in a 'dream world.' I want to show you a few items inside that represent what I get out of being a Premier Designs Jeweler. Then I'll let you decide 'true or false,' 'dream world' or 'reality!'"

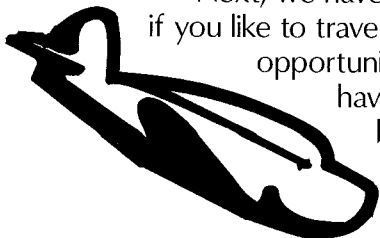


"The first thing out of the bag is **MONEY**. To be honest, when I started this business, I wanted to have extra spending money which our budget didn't allow. Money was definitely a motivation. This is \$150. That is what I make on average each time I hold a Home Show. That is great money for about four hours of my time. Also, the day of my show is pay-day! I keep my portion of the money and send Premier Designs the rest."

"How many of you love to shop for **CLOTHES**? Honestly, I'm a clothes, shoes and sunglasses freak. I now can buy guilt free for several reasons. The most obvious is, make enough money that shopping doesn't put my family in a tight spot. But also, through Premier Designs I have learned how to develop a core wardrobe. This allows me to buy fewer items but still have more outfits. Also, since my jewelry box is stocked with everything you see here today, I can change up my look just by changing my accessories!"



"Next, we have an **AIRPLANE**. I don't know if you like to travel, but I love to have that opportunity. With Premier Designs, I have gone all over the USA because of the trips I have won. I just won a trip to Branson, MO. (I've gone on cruises, too.)"



"**AWARDS and RECOGNITION** are always a nice boost to your spirit. Some people tell me that they only get recognition at work for doing something wrong. The fact that Premier Designs takes notice of the good things I do and rewards me for them says a lot about the kind of company it is."

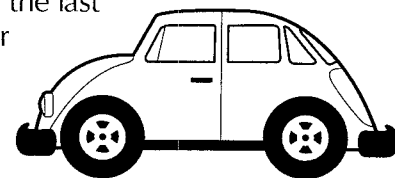
**KID'S PICTURE:** "One of the greatest blessings I have received by being a Premier Jeweler is the opportunity to be at home with my children. What a difference it's made in our lives!"



"One thing you may not know about Premier Designs is they do not do any advertising. The only way others can find out about this great opportunity is through people like you and me. I know this business is not for everyone, and many of you are not even curious about it for yourselves, but at some point you may run across someone who is. I would like for you to

have enough information to entice someone should you find her. I am going to pass around a tray of appreciation gifts. If you are willing to get together with me for 30-40 minutes and learn about Premier Designs, write your name and phone number on the appreciation gift you like. We will set a time together, and you will receive your free watch then as a thank-you for your time."

**CAR:** "Every month for the last 13<sup>1/2</sup> years, I've made a car payment for myself, my husband and now my son with my Premier Designs money."



**This is a fun activity to help with sponsoring. Many thanks to Linda Jones and her Savannah Downline for developing the original sponsoring activity.**