

PREMIER DESIGNS MARKETING PLAN

1. Earn Income 2 Ways

- Retail: Earn 50% profit on everything you sell (get paid instantly)
- Build: Earn 10% commission from Premier 3 levels deep

2. Golden Guarantee

- Premier Designs stands behind EVERY piece of jewelry sold. Your customer is never stuck with a broken piece.

3. Awesome Hostess Plan

- 30% of the total show in FREE jewelry (\$10 jeweler fee)
- 4-8 items at 50% (no additional cost to jeweler)

4. Design Your Own Jewelry Boutique - 3 Options

** Financing available - no money down, interest free for six months

SIMPLE SPARKLE - \$395

- \$300 in jewelry
- \$50 in business essentials
- 3 month trial website subscription

BLING IT ON - \$595

- \$1000 in jewelry
- \$75 in business essentials
- 3 month trial website subscription

LUXE LAUNCH - \$795

- \$1500 in jewelry
- \$100 in business essentials
- \$100 display items
- 6 month trial website subscription
- one-time discount on additional pieces

5. How do I get started?

- Go online to _____
- Click on "Join Our Family"

6. Host a Launch Party!

- You get ALL the profit
- You get ALL the FREE JEWELRY
- You get ALL the future shows
- I do the entire presentation!

