

Spring Hoopla Fashion Show 2015  
Dianna Boyett

Trend #1: 70's Style- Boho Chic (slide change)

You've probably already seen hints of the 70's this season. It is EVERYwhere! In fact, you'll spot several items through out our show today. Don't worry, you don't have to start wearing a crown of flowers to be on-trend. You can get the look by just adding 1 throwback item in an outfit...platform sandals, a suede fringe purse, a peasant blouse or a wide-legged trouser. Find a fun piece that will make your outfit happy rather than hippie.

Kim, come on out and show us how boho chic looks in 2015...

Don't you just LOVE this look?! Even when you aren't at a show or Premier event, you still need to look like the jewelry lady. Isn't it terrible that we have to be fashionable in our personal lives too? We have it rough! A Kimono is all the rage right now. This is how you wear it in a cute and casual way that still says I'm the jewelry lady. I love the movement that it has as she walks. Kim has paired her Kimono with a loose fitting blouse in Navy and boyfriend jeans all from Anything Bling Boutique. There are 4 locations in the Houston Area, so check them out. Her Spring faux-booties from Macy's give this look that confident edge. She has pulled it all together with that adorable floppy hat and cute fringe purse from Charming Charlie's.

Love it Kim, Thanks!

Trend #2- The Slim Tunic (slide change)

Let's move to the opposite end of the spectrum now with a more tailored look in the Slim Tunic. This is a 60's retro cut with a Modern sophistication. This slim style gives a long lean appearance. The 60's neckline is high, so this is a great style to pair with some of the longer medallion necklaces in our line or a great showstopper choker. You can rock this look by pairing a tunic with leggings, skinnies, or even a flare...yes, bell bottoms are back!

Show us how to rock a tunic to our jewelry shows Christian...

She is stunning in this straight tunic from Macy's...on sale right now. New York and Co also has some great affordable tunics. You see the 60's in the cut, but the patterns we are seeing with the floral right now are more on point with the 80's. The decades are colliding this season! Check out her mesh heels. (slide change) Sporty Chic textures and details in a shoe are all the rage right now. It keeps it fun!

Thank you Christian!

Trend #3- The Little Denim Dress(slide change)

Get your blue jean on! Denim is always on trend for a casual look. Every season brings some fabulous way to make a statement with a denim piece. For spring, it's the denim dress. You'll find it in a 60's A'line, a fit and flare, and a Chambray shirt dress. Find one that fits your body style and run with it. Not a fan of the denim dress? You can add a denim button-up blouse over the top of any casual shirt and some shorts or pants for a completed casual look. Remember,As the jewelry lady, you want even your casual looks to be pulled together with that touch of trend...you never know who's taking note.

Tisha is ready for a day of shopping with friends in her Chambray Denim Shirt dress...

How adorable is this look?! The Shirt dress is a trend all on it's own this season, we just so happened to catch 2 with 1 stone in Tisha's look from Ann Taylor Loft. The shirt dress is a masculine style with a touch of femininity with the belted waist. You can keep it sassy as a dress or if you need a little more coverage, you can pair it with some leggings for a fun flirty look...

(slide change)

Have you noticed her sandals? These babies are your weekend warriors for Spring and Summer. Gladiator Sandals are the sandal of the season. You'll find them to the knee, mid-ankle or ankle. They'll be on flats, wedges and stilettos. You'll find them in basic black or embellished all the way to your toes. You can't escape them! Find a pair and go with it.... If the warrior in you is a little more David than

Goliath that's ok...we all know you can still Win the battle with a stone...go with something more simple.

Thank you Tisha!

Trend #4- The New Power Look (slide change)

Black and White has always commanded attention. If you want a professional Uniform for your shows, this is an easy way to get it. The Spring power look places strong emphasis on the waist to show a feminine hour glass shape. You'll see looks with a confident flash of skin (bare arms, or legs...and yes, the mid-drift look is back in, but if you're old enough to have worn mid-drift tops once in your lifetime, you may be too old to wear them a second-time... Gosh, I'm so bummed that that knocks me out! Regardless with a Professional look you aren't going to be flashing your belly button right?!

Let's see Kirstie's Power Look...

Kirstie shows us you really can have it all...Feminine and fierce all in one commanding look. Isn't this STUNNING! The little black dress came from Macy's and the White Moto from Express (I've seen it at Dillard's as well). As the weather warms up, you could just as easily pull off this look with a white blouse tucked into a belted pencil skirt.

(slide change)

Kirstie is also representing the T-strap well with a hint of T to complete her look. The T-strap goes right along with that fierce feminine look of this season's power dresser with an appropriately-done sexy edge.

Bold and Beautiful, thanks Kirstie

Trend#5- Gingham (slide change)

Doesn't this print just instantly make you happy by giving you that picture of a sunny picnic? Ok, so we don't want you to look like a picnic table...so maybe stay away from the red and white ☺ but next to 70's styles, Gingham was the one trend that is in every fashion magazine! You'll find this print on a sweet delicate dress, but if you aren't a girlie girl don't worry... designers are using it in staple

pieces such as a blazer, a straight edgy skirt or even in a button down...pair that with boyfriend jeans and cute wedges for just the right casual jewelry lady look.

Tiffany has mastered the Gingham print...Show us what you've got Tiffany.

This is how you gracefully bring a pattern into your wardrobe. Gingham all over may be a lot, but Gingham in a separate or hints in a purse, a shoe, or a scarf instantly update your wardrobe for Spring. Tiffany's top came from New York and Co. She has pulled it all together with a cool mom/ modern day Mary Poppins hand bag.

You look ready for a casual date night, or a day with friends. Thank you Tiffany

Trend #6- The 60's dress(slide change)

The fit and flare shape is a flattering look on everyone. The emphasis on the waist can be exaggerated in true 60's style with a skinny belt. In the skirt, you will find it all...more of an A-line like Jackie Kennedy, to a full flare like June Cleaver. Again, 60's is known for a high neckline which you'll see, but if that's not your style, you'll find some dropped necklines as well. Such as the dress that Tasha is modelling today.

Come on out Tasha.

This Fit and Flare comes from NY and C. Again we see that romantic flare with the floral pattern. Show them the back Tasha, the detail is a great classy way to show some skin. Pearls were only fitting for this sweet southern style. The Curtain Call keeps it conservative with a modern twist. This look is great for a Sunday. Wear it to church, then to lunch with friends...throw on a waisted jacket for a fun afternoon jewelry show. Thanks Tasha

Trend # 7- Monochromatic White (slide change)

The colors of the sea are definitely in, but White is getting some major attention this Spring. Head-to-Toe White gives you a fresh rich look that's great for Summer! You can give it structure by pairing white slacks and a white belted straight tunic or keep it casual with a breezy top and city shorts. Either way you'll have a look that is SHARP!

Michelle is sassy in her streamline outfit

Isn't this look on point for Michelle? The white blouse with gold zipper detail is Calvin Klein. Michelle knows how to save money by shopping in her own closet. She pulled her look together with City shorts and brown sandals that she already had. Great look Michelle...Thanks

I do encourage you to look at items that you already have in your closet. You may be on-trend already and not even know it!

Trend # 8 The Relaxed Trench (slide change)

A traditional trench is in a neutral (tan, black brown), but they are breaking tradition this season. You can find a trench in every color. NY and C has them in Yellow, Tangerine, and Kelly Green to name a few. A trench is a classic you can wear with your everyday look.

Show us what you got Veronica...

Veronica is wearing a tan trench with white leather trim from NY and Co. You can button up and cinch it in for a business casual look, or Keep it casual... "I totally just threw this on" with the buttons open but belt tied or just keep it open. She has paired it with White ankle slacks and a Yellow blouse. Doesn't the Acapulco really pop on that yellow? Rain or Shine, Veronica is bright and cheery in this relaxed trench. Thank you Veronica

Trend #9 Romantic White Lace-(slide change)

You are going to find lace everywhere! Stores are currently showing full lace dresses, lace tunics, lace pencil skirts, lace shorts, and all of the above with just lace detail. When I started working on this, the white lace was definitely the rage but realistically, you're going to find lace in EVERY color. No matter the color, Lace adds a romantic look you can swoon over. Want to experiment with a feminine/fierce combo...add some leather to your lace look. Add just one lace piece to your wardrobe this Spring. You will fall in love with it!

Deborah show us your romantic side...

Deborah is beautiful both inside and out. Isn't she striking? She is wearing a lace tunic from Zulily with her denim. Southern Charm all the way! This look is refined and a perfect backdrop for any necklace! The denim jacket is the perfect completer piece to balance the femininity. Lovely Deborah, thank you

Trend #10- The updated pant suit(slide change)

This season it's time to get rid of the stuffy coporate mainstay and go for a cropped sleeve jacket with fun wide legged trousers. This makes the suit of 2015 more fun and breezy. Power dressing without the fuss. Belting a suit at the waist is all the rage right now. Have fun with it!

I can't wait to talk about the many trends that Mary Ellen hit on with her Updated Pant Suit...come on out Mary Ellen

Where do I start? Mary Ellen found a bargain by digging in her closet. The black and white blouse and black cropped jacket are from previous seasons. Together with the culottes and belt from WHBM she is sending a strong message but in a fun way. The powerful lines of the black and white show sophistication but the culottes and cropped sleeve take the edge off and give a more relaxed look. (slide change)Culottes hit the runway this Spring along with wide trouser pants. Skinny pants have some competition now. Step aside stilettos! Wedges are taking the runway by storm this season. Get a sultry peep-toe with an ankle strap or a cork and canvas for a more casual look.

Thank you Mary Ellen, I love how your look is relaxed but still professional. This is a GREAT addition to your jewelry show look.

Trend #11 The Maxi Dress (slide change)

You can't have Spring without a fun Maxi Dress or skirt. This season's Maxi is light and airy. You want a material that has movement. Pick a feminine floral or a fun pattern. According to In Style Magazine the jewelry should be kept to a minimum if even at all...We all know that's not happening...

Kristyn, prove them wrong...

Kristyn commands attention in this maxi from Maurices. The Poppy Red stripe down the center walks into the room before she does. It gives an edge to the

maxi style. A maxi dress is a great jewelry lady look for a picnic or outdoor event. I'd say no need to listen to In Style on the minimalist jewelry...bling it up ladies!

Way to work it Kristyn...

Trend #12 Flaunt the Flare and Rock the Platforms (slide change)

That's right, we are back to the 70's again. Flare pants are back and they seem to be sticking around for a while. Skinny jeans aren't a thing of the past, but the bell bottom is competing for first place in your closet. Keep it conservative with a modest baby bell (fitted through the thigh then slightly wider than a boot cut at the bottom) or go all out with a full flare. Let's talk Platforms...you can add a retro groove to your every day look with a cute platform. Remember, adding one throw back item to an outfit is a perfect way to get the look.

Darlene, bring us back to the 70's in a new school kinda way...

Darlene is flaunting a modest bell in what we call a "fake" jean from Dillard's...yes ladies these have no button they just stretch right on hiding all the perfect imperfections for a flat smooth finish. This cropped jacket in mint green from WHBM is the perfect amount of structure to ground these 70's inspired platforms by Michael Kors. Waisted and cropped structured jackets are great additions to any look. It says "yes, I know what I'm doing" Darlene can make a quick change at the end of the day to some white wide- leg slacks for a jewelry show ready look.

So classy Darlene, thank you

This is it ladies, are you ready to see the final trend of Spring...some of you may be able to guess what it is. You will find this in every store, in every color...yes, the Jumpsuit! Straight out of studio 54... they come in all colors and styles. Culottes, slouchy with elastic on the calves, tailored and streamlined, wide-legged and belted at the waist. Patterns, solids...it's all available. They might not all look right on your body-type. Keep trying until you find the right fit. You can even keep it casual with a shorts jumpsuit with flowy boho chic sleeves. You'll love your new look (until you have to go to the bathroom, but there's a small price to pay am I right?!...Without further adoué here it is, the Jumpsuit...take the stage Kathy...

Kathy's look sums up so many trends for the season. She has the fringe on the Kimono, a handheld streamline clutch in Melon and stacked heels that are

sneaking in on the stiletto as well. Everything you see here came from Cato's. Underneath this beautiful Kimono Kathy is in retro glam with this mechanic inspired jumpsuit with utilitarian detailing on the shoulder. (slide Change) The Utilitarian look is one that gives hints of a uniform...button detail or an army jacket fit in this category. Pair a lace cami with an army jacket, a satin top with skinny fatigues, a pair of strappy sultry heels with a mechanic style jumpsuit for some feminine touches. Doesn't she look so fashion forward?! Thank you Kathy

So, what do you think? Did you find some great looks that you can incorporate into your daily wardrobe? Let's bring all of the ladies out again for one last walk!

Thank you ladies for your hard work!