

# STEPS to SUCCESS

with Premier Designs Award Program

You can achieve Designer in your first 180 days! Highlight each block representing a Jewelry Show, and each girl, representing a New Jeweler as you journey to success! Be sure to keep track of your CV's along the way!

**STEP 1**

CV _____	CV _____	CV _____
CV _____	CV _____	CV _____

**QUICK START 6 = \$200\***  
6 shows completed in 1st 45 Days  
DEADLINE: \_\_\_\_\_

**STEP 3**

CV _____	CV _____	CV _____
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**QUICK START 12 = \$100\***  
12 shows completed in 1st 90 Days  
DEADLINE: \_\_\_\_\_

**STEP 5**

CV _____	CV _____	CV _____	CV _____
CV _____	CV _____	CV _____	CV _____
CV _____	CV _____	CV _____	CV _____

**JEWELRY SHOW CLUB**  
25 shows completed in 1st 180 Days  
**= \$150\***  
DEADLINE: \_\_\_\_\_

**STEP 7**

CV _____	CV _____	CV _____	CV _____
CV _____	CV _____	CV _____	CV _____
CV _____	CV _____	CV _____	CV _____



**DESIGNER = \$500\***  
36 shows and 7 Jewelers  
GOAL DATE: \_\_\_\_\_

**STEP 2**

CV _____	CV _____	CV _____
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**QUICK START 9 = \$100\***  
9 shows completed in 1st 60 Days  
DEADLINE: \_\_\_\_\_

**STEP 4**



**JOINS ROOKIE TEAM = \$300\***  
12 shows and 2 Jewelers completed in 1st 180 Days  
DEADLINE: \_\_\_\_\_

**STEP 6**



**BUILDER = \$300\***  
24 shows and 4 Jewelers  
GOAL DATE: \_\_\_\_\_

## CROWN JEWEL PROGRAM

**AMETHYST = \$200**  **RUBY = \$600**   
\$3,000 CV in any 30 consecutive-day period    \$9,000 CV in any 90 consecutive-day period

**SAPPHIRE = \$400**  **EMERALD = \$800**   
\$6,000 CV in any 60 consecutive-day period    \$12,000 CV in any 120 consecutive-day period

\*DOLLAR AMOUNTS AWARD IN RETAIL JEWELRY CERTIFICATES  
CV=Commission Volume