

Dear _____,

Thank you for your interest in a Premier Designs Jewelry Club. A jewelry club is a FUN way for its members to affordably build and update their jewelry wardrobe. It also allows sisters, family members, and friends that are spread out across the country to stay in regular contact by sharing in the excitement over their new jewelry purchases and earn half-priced and FREE JEWELRY. The club can run for just a year, or continue until the members decide to end it; there's no required time frame.

Here's how Lynne's Premier Designs Jewelry Club works:

1. Members decide how often they want to "meet" (not really a meeting, just an email or phone order). For example, if there are 4 gals in the club (recommended minimum), then you might want to meet (order) quarterly, or every 3 months. The "hostess" earning the free jewelry will rotate with each meeting time. The jewelry club operates under Premier Designs "catalog show" plan: The current hostess will earn one half-priced item if she'd like it, and the rest of her jewelry will be FREE: 20% of the retail total of all orders, including any half-priced items, in FREE JEWELRY.

2. To help the current hostess earn free jewelry, each club member will place an order of at least one item each of the meeting times. For each regular-priced item a member purchases, a second lesser-priced item can also be purchased at 50% off!

3. The current hostess can get other orders from her friends and family (men love to order gifts from a catalog!) if she'd like to increase her retail total. The "Buy one, get one half-price" special is for the members of the jewelry club only. The special we can offer to friends and family outside the club is this: "Spend \$75 and receive *any* item at 50% off!"

4. After collecting all orders and money (check or credit card), I will place the order, mail all receipts to the current hostess, and the jewelry should arrive in approximately one week.

5. You are going to love the jewelry, but if something you order is not right for you, please let me know within five days of receipt, and I will be happy to exchange it. Also, Premier has a *Golden Guarantee* that says if there is any manufacturing defect, we will REPLACE your jewelry for free within the first 60 days, or just \$5 plus tax after 60 days. (It is not intended to cover normal wear and tear.) Premier Designs jewelry is gorgeous, affordable, high-quality jewelry that is backed by the company...and by me.

6. If you and your friends and family are interested in starting your own jewelry club, the first step is to send me the full names, email addresses, and mailing addresses of all the club members, along with how often you'd like to "meet". I will send a catalog, order forms, and a thank you gift, along with the club schedule, to each of the lucky club members! (If you'd like to join a club that is currently forming, that is possible, too.)

Feel free to email or call with any questions. And again, thank you for your interest in a Premier Designs Jewelry Club, _____.