

What the PREMIER DESIGNS OPPORTUNITY could do for you:

What is your dream, need or goal?



How much money per month do you need to make it happen? \$ _____

INCOME #1 As a Premier Designs Jeweler you make _____ % of the retail sales.

For example . . .

Hold a Home Show with sales of

\$

Your profit is . . .

\$

or

\$

per hour.



Can you see yourself doing _____ shows a month to meet your dream, need or goal?

INCOME #2 Premier Designs pays you . . .

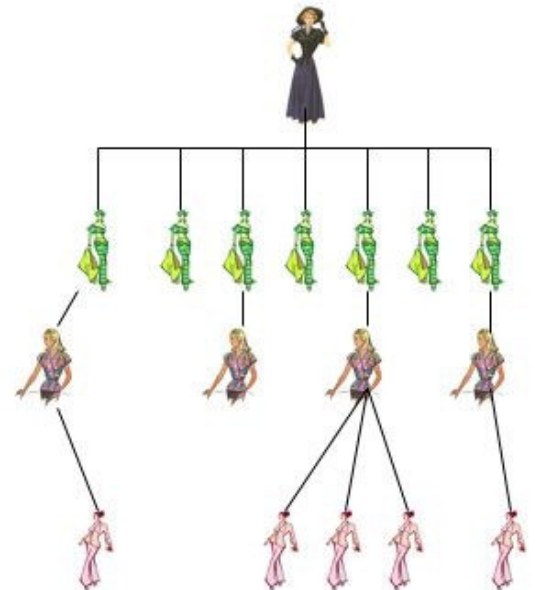
_____ commission on the wholesale value of the sales of each jeweler you sponsor, your **Premier Designs Children!**

AND . . .

_____ commission on the wholesale value of the sales of your **Premier Designs Grandchildren!**

AND . . .

_____ commission on the wholesale value of the sales of your **Premier Designs Great Grandchildren!**



Premier is family operated and oriented. You have 3 women who have a vested interest in helping you succeed. *You are in business for yourself, but not by yourself.*

When you personally sponsor someone, complete their training show and review the handbook with them, you receive a _____ **training allowance from Premier** as a “Thank You” for training your new jeweler!

With two ways to make money, do you see how Premier Designs can make your dream a reality?

As you can see, the earning potential in Premier is GREAT! You will make good money when you do home shows, but you will make INCREDIBLE money when you do home shows and “share what you do” and sponsor! Now let’s look at some of the advantages Premier offers and how you get started.

Premier Designs Advantages

- ◆ Biblically-based and Debt Free
- ◆ Quality Product - Golden Guarantee
- ◆ No Inventory - No Deliveries
- ◆ No Sales Quotas
- ◆ Wear the Jewelry
- ◆ Flexible Work Schedule
- ◆ Fun Product That Sells Itself
- ◆ Paid When You Take the Order
- ◆ Tax Benefits

Awesome Hostess Plan Means a Full Calendar

With \$100 retail sales, the hostess qualifies for:

\$100 of Bonus Certificates:

- \$25 for holding show on original date
- \$25 for \$100 in advance orders
- \$25 for 10 guests 18 or older
- \$25 for 3 future bookings

4 to 8 items at 1/2 price

30% of the total show retail in FREE jewelry

The jeweler pays only \$8 for the 30% free jewelry and \$3 for each bonus certificate.

Your Grand Opening Training Show

As your sponsor, I will conduct your training show! As a new jeweler, you will receive the profit, the free jewelry, and all the bookings to begin your business immediately.

Quick Start

Premier is a debt free company, and we want you to have a debt free business! We know new jewelers want to make money, not spend it, and get more new jewelry, so we offer a "QUICK START" program.

The "QUICK START" program offers an incentive to pay off your investment *quickly* AND earn FREE jewelry! When you hold _____ shows within 45 days of your training show, Premier Designs rewards you with \$ _____ in FREE jewelry! OR, when you hold _____ shows within the 45 days, you are rewarded with \$ _____ in FREE jewelry!

My First Six Shows

Date	Retail Sales	Profit
04/18/2005	\$723.00	\$361.50
04/14/2005	\$561.00	\$280.50
04/12/2005	\$408.00	\$204.00
04/05/2005	\$885.00	\$442.50
03/22/05	\$662.00	\$331.00
03/15/05	\$1265.00	\$632.50
TOTALS	\$4504.00	\$2252.00

Who are six people who like you, love you or owe you a favor who could help you get started?

You are asking, "How do I get started?"

Premier Designs provides many services of a successful business! We have marketing, shipping, accounting and customer service departments!

As a new jeweler you will be provided with:

- ◆ A Jeweler Handbook – covers everything!
- ◆ Video and Audio Training – from the best!
- ◆ Catalogs & Order Forms to Get Started
- PLUS
- ◆ Each Order Packaged and Delivered to Your Hostess
- ◆ All Personal Shipping Fees
- ◆ Toll Free Customer Service
- ◆ A Jewelers Only Website
- ◆ State Sales Tax Collected for You

With your signed agreement, you'll submit \$ _____ + tax to Premier Designs for a year of *unlimited* use of these services. Our annual Renewal Fee is \$ _____ + tax for continued unlimited use of these services. At the time of your renewal, you can hold a renewal show where you are both the jeweler and the hostess, earning the money (to pay for your renewal) and the free jewelry!

Choose a Jewelry Package

A \$2000 value 70 Piece Package for \$ _____ + tax
[a 25% Discount on cost + jewelry case]

B \$1200 value 40 Piece Package for \$ _____ + tax
[a 20% Discount on Coat + Jewelry Case]

Agreement	\$ _____
Jewelry Package	\$ _____
Total	\$ _____
Tax	\$ _____
Total Investment	\$ _____

With just 6 average shows, your investment is paid and you are making profit.

To help you get started, use the Premier Card!

Your initial investment can be paid in 6 months same as cash – NO INTEREST – with Package A! You earn points for every dollar charged to the card, and you can redeem them for supplies, jewelry, and even the renewal fee! If you have GOOD credit, you will get the card - if you don't, then Premier allows you to have a co-signer.

Things to consider:

You don't have to "marry" Premier!! Just date it for 6-9 shows and see what you think. If you like it, keep going! If not, you've paid off your investment, earned some extra cash, and have some great jewelry to wear, give as gifts or sell! You have nothing to lose and EVERYTHING to gain!

Question:

On a scale of 1 to 10 with 10 being "What are we waiting for, let's get started!" . . . where do you stand?